

# MEGHAN BELLUOMINI

Senior Graphic Designer and UX/UI Specialist

(801) 599-9269 📞

meghanbells@gmail.com ✉

mbelluomini.saucebuild.com @

## PROFESSIONAL SUMMARY

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Experienced Graphic and Website Designer with 7+ years of experience in creating intuitive digital experiences that drive engagement and company growth. Proficient in typography, color theory, and layout, with a history of leading successful rebrands and website launches. Expertise in WordPress and HubSpot, ensuring seamless design-development integration.

## SKILLS

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- Figma, Sketch, Adobe XD & Invision
- Adobe Illustrator, Photoshop, InDesign, Premiere Pro, & Lightroom
- Video Post-Production & SVG Animation
- Content Management Systems (CMS)
- Wireframes, Mockups & Prototypes
- UX/UI Best Practices
- WordPress, Hubspot & Shopify
- HTML & CSS
- Developer Collaboration
- Brand Design & Development
- Digital Marketing and Print Design

## EXPERIENCE

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### Design Specialist & Front-End Developer

2017-2024

Sauce Agency | Memphis, TN

- Planned, designed, and developed user-focused websites creating optimized wireframes, mockups, and graphics using industry-leading software.
- Audited websites and enhanced design based on UX best practices and testing results (A/B, multi-variant, etc.).
- Established visual brands for companies and campaigns through mood boards, image libraries, logo design, and brand standards.
- Designed digital and printed marketing materials, including white papers, display ads, social media posts, email graphics, etc., using industry-leading software.
- Created branded videos for clients by combining video footage, animations, and bumpers tailored for use on websites, social media, and other platforms.
- Met with clients, acting as a creative consultant by effectively communicating and proactively presenting better solutions to achieve end goals.

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## EXPERIENCE (CONTINUED)

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### Screen Print Designer and Operator

2016–2017

Bartlett Sports | Bartlett, TN

- Created artwork and graphics for screen printing based on client requirements and specifications.
- Prepared ink and screens for printing by selecting the appropriate mesh count, coating them with emulsion, and exposing them using photographic or digital methods.
- Ensured print quality and consistency throughout production runs, making adjustments to machines and techniques as needed.

## EDUCATION

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### Utah Valley University

#### School of Art & Visual Communications

Bachelor's Degree of Arts

## CERTIFICATIONS

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### Google

- UX Design Professional
- Build Wireframes and Low-Fidelity Prototypes
- Create High-Fidelity Designs and Prototypes

### Hubspot

- Growth-Driven Design
- Inbound Marketing
- SEO